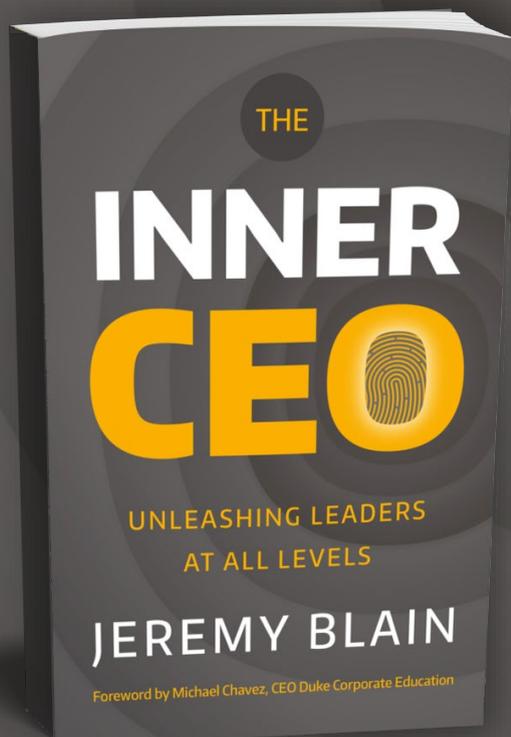


The First Official Review
from the United States
(onlinebookclub.org)

The Inner CEO

by Jeremy Blain



Top rated review
4 out of 4 starts

Official Review: The Inner CEO by Jeremy Blain

In today's world, businesses must evolve or face the consequences. We are in a digital era, so companies with foresight are beginning to align, adjust, and seek new ways to do business. In *The Inner CEO*, the author, Jeremy Blain, presents the vision and tools that organizations can use to empower their employees and unleash their leadership qualities (inner CEOs) at all levels within the organization. Through the author's experience and those of the experts featured in this book, readers will see that this approach is necessary for organizations to thrive and remain relevant in business.

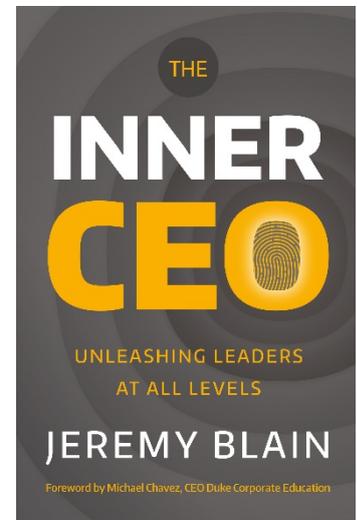
While we are used to the traditional, vertical hierarchy in organizations, this author proposes a more horizontal approach where an employee becomes an in-role CEO. As a result, the employee can contribute, beyond his or her job role, to the organization's strategy and success. In this book, the author presents a guide for organizations to choose employees who are eager to unleash their inner CEOs, an assessment tool for in-role CEOs, a 90-day road map for action, and a guide to measure the progress of the new business approach.

Firstly, I must commend this author for sharing his ideas with us through this book. Many big organizations are no longer in business today because they failed to accept new approaches to business. And it is not every day that one comes across an innovative business concept and framework to follow. So this book is a gem for business owners, executives, and ambitious employees. I like how the book follows a step-by-step approach to help readers understand the concepts therein. Readers will appreciate how the author breaks each topic down into bits and even provides an assessment tool to monitor and evaluate their progress. Additionally, organizations can also contact the author for mentorship through the links provided in the book.

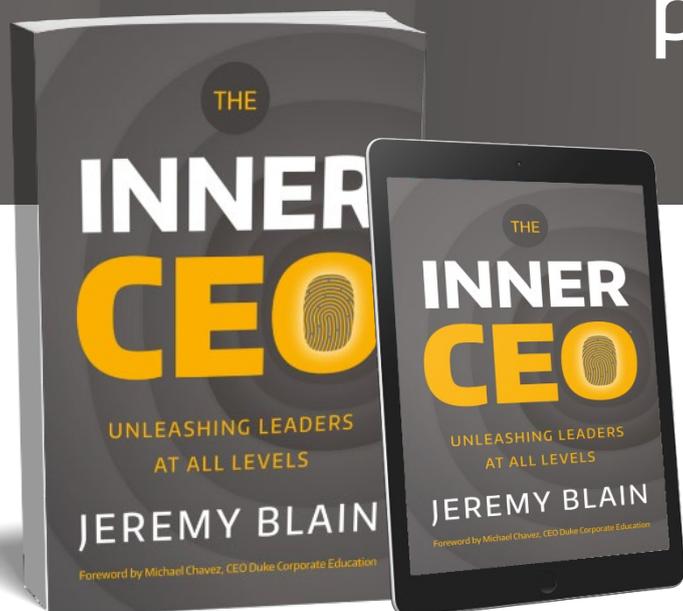
What I like most about this book is that it features the insights and experiences of experts. Through the author's interviews with the experts, I clearly understood the author's points about unleashing CEOs at all levels within an organization and the need to get it right at the executive level. More so, the answers provided by the interviewees helped me identify the common mindset that organizations must embrace to flourish in today's world.

Furthermore, I like how the book covers the aspects of the employees and how they can be in tune with the process. There's a tool for employees to measure how successful their inner CEOs are beginning to manifest. Hence, readers from all walks of life can still benefit from the book's insights into becoming the best versions of themselves. And even before companies agree to adopt the business concepts put forward in this book, there's a lot they can learn from the experts interviewed and the author's lessons about the need for them to take care of their employees.

Honestly, I didn't dislike anything about this book. The author's language is clear, and he uses charts and simple tables to make his points easy to understand. I didn't find a single error throughout the book, as it was exceptionally edited. Therefore, I am happy to award *The Inner CEO* a well-deserved **four out of four stars**. I highly recommend it to leaders at the executive levels of organizations and their employees. I believe that individuals interested in new approaches and innovative hierarchical structures in companies would also find this book very beneficial.



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